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REMARKS/ARGUMENTS

I. STATUS OF CLAIMS

Claims 20-28 and 48-58 remain in this application. Claims 20-28 and 48-58 have been allowed. Claims 20-28 and 48-58 have been rejected. Claims 59-110 have been withdrawn. Claims 20, 21, 24, 26, 48, 49, 52, and 54 have been amended.

Applicants thank the Examiner for his comments during an August 23, 2007, interview.

II. ELECTION/RESTRICTION

The Final Office Action has withdrawn Claims 59-110 from consideration as being directed to a non-elected invention. Applicants have withdrawn Claims 59-108 and have filed said claims in a divisional application.

III. CLAIM REJECTIONS – 35 U.S.C. § 112

The Final Office Action rejected Claims 20-28 and 48-58 under 35 U.S.C. § 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicants regards as the invention.

As discussed with the Examiner during the August 23, 2007, interview,

Applicants have amended Claims 20 and 48 to make it clear how identifying information
of a multimedia program is used for playing the multimedia program. Therefore,

Applicants respectfully request that the Examiner withdraw the rejection under 35 U.S.C.

§ 112, second paragraph.

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IV. ALLOWABLE SUBJECT MATTER

Claims 20-28 and 48-58 are allowable if rewritten or amended to overcome the rejections under 35 U.S.C. 112, 2nd paragraph, set forth in the Final Office Action.

As discussed with the Examiner during the August 23, 2007, interview, Applicants have amended Claims 20 and 48 to overcome the 35 U.S.C. § 112, second paragraph rejections. Therefore, Claims 20-28 and 48-58 are allowable.

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V. MISCELLANEOUS

Applicants respectfully request that a timely Notice of Allowance be issued in this case.

The Applicants believe that all issues raised in the Final Office Action have been addressed and that allowance of the pending claims is appropriate. Entry of the amendments herein and further examination on the merits are respectfully requested.

The Examiner is invited to telephone the undersigned at (408) 414-1080 ext. 214 to discuss any issue that may advance prosecution.

To the extent necessary, Applicants petition for an extension of time under 37 C.F.R. § 1.136. The Commissioner is authorized to charge any fee that may be due in connection with this Reply to our Deposit Account No. 50-1302.

Respectfully submitted,

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Dated: September 5, 2007 /KirkDWong#43284/

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CERTIFICATE OF TRANSMISSION VIA EFS-WEB

Pursuant to 37 C.F.R. 1.8(a)(1)(ii), I hereby certify that this correspondence is being transmitted to the United States Patent & Trademark Office via the Office electronic filing system in accordance with 37 C.F.R. \$\$1.6(1)(4) and 1.8(a)(1)(i)(C) on the date indicated below and before 9:00 PM PST.

Submission date: September 5, 2007 by /KirkDWong#43284/
Kirk D. Wong

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